

FY2020 MPAC Presenter Development Guidelines

The Montana Performing Arts Consortium (MPAC) presenter development program is an opportunity for small budget rural series presenters to receive artistic and residency fee support for the 2019-2020 season series (see “Requirements,” point 1). This program supports a maximum of 20% of artist fees and/or 50% of artist residency fees. This program depends on state funds from a Montana Cultural Trust legislative grant and the Montana Arts Council: these allocations are not guaranteed, do not sign contracts assuming funds will be available. Awards will range from a minimum of \$300 to a maximum of \$2,000; average is \$900 and these funds will not be available until December, 2019, at the earliest.

Eligibility:

- 1.) Only performing arts presenting organizations located in a rural Montana town may apply.
- 2.) Total artist fees paid during the current season must be less than \$25,000.
- 3.) Only a series that includes a minimum of one artist residency activity in addition to the public performance will be considered.

Activities Supported (no priority):

- 1.) Creating a new performing arts series in a community that does not have one.
- 2.) Expanding an existing performing arts series by adding artistic diversity or culturally diverse artists.
- 3.) Adding a residency activity designed to reach new audiences in or near the community.

Of Equal Priority:

- 1.) Presenters in communities where there is no performing arts series. E.g., organizations may occasionally present events, but did not organize or promote these events in a series format.
- 2.) Presenters in a community with an existing series who plan to add events that increase artistic quality and/or reach new audiences. Within this category, MPAC gives priority to series programming that attempts to “stretch” audience aesthetic perceptions by booking artistically and/or culturally diverse artists, or scheduling residency activity designed to reach new audiences. E.g., Audiences may include, but are not limited to: diverse cultures, schools, non-arts community, business, or service organizations.

Required of All Presenter Development Recipients:

- 1.) Present in series format defined as three (3) full-length performances professional performing arts events by three (3) different artists, for which admission is charged, that are promoted together and take place during a nine (9) month period.
- 2.) The series must include at least one (1) professional performing company or artist residing in the state of Montana.
- 3.) The series must contain at least one (1) residency activity in addition to that artist’s full-length public performance.
- 4.) Print a series brochure and sell a series ticket.
- 5.) File a final report with MPAC which includes an individual evaluation (Form A) for each performance series event and one final series financial report (Form B), by June 30, 2020, receipt date.
- 6.) Including the following credit line in all printed materials a contractual obligation:

“This event made possible in part by the Montana Performing Arts Consortium Presenter Development Program which is supported by grants from the National Endowment for the Arts, Montana Arts Council, and legislative grant from Montana’s Cultural Trust.”

PLEASE NOTE: Recipient organizations that do not include this line in their printed materials will not receive the second half of their award.

Other Items:

Presenters are strongly urged, but not required, to attend MPAC's annual Artist Showcase and Block Booking Conference. The 2020 conference is planned to be in Fort Benton, January 24-26.

Application:

Please **print** legibly in ink with block letters or **type hard copy** on the accompanying form, or **go to www.mtperformingarts.org to download** and print a PDF.

Events that do not qualify for support: self-produced, amateur, student, or Community Theater.

Questions? Contact Keern Haslem, Executive Director, info@mtperformingarts.org.

The review panel consists of a member of the Montana Arts Council staff and a large budget presenter. The panel will meet via teleconference late summer and a summary of panel comments will be available upon request. E-mail notification will follow not later than one week after the panel conference call.

Application Check List (keep for your reference):

Please mail three (3) complete and collated sets (paperclip, DO NOT STAPLE). Each set must contain the following in this order:

- ___ Application form, one of which must be the signed original
- ___ An organizational financial statement** (profit and loss) for the fiscal year or season that ended in 2018 (last year).
- ___ An organizational budget** for the fiscal year or season which ends in 2019 (this year).
DO NOT send next year's budget.
- ___ A copy of either a signed letter of intent OR contract with each artist for the 2019-2020 season.
- ___ A copy of the organization's board of directors list.

**If your organization's primary purpose is not presenting performing arts, show only presenting activity and not the entire organization.

INCOMPLETE APPLICATIONS WILL BE RETURNED.

Mail application to (PLEASE NOTE NEW ADDRESS):

Montana Performing Arts Consortium
Presenter Development Panel
PO Box 6484
Great Falls MT 59406-6484

POSTMARK DEADLINE: Monday, June 3, 2019.

2020 MPAC Presenter Development Application

I. Applicant information:

Organization _____

Address _____

Town _____ State _____ Zip _____

Contact person _____ Phone (day) _____

E-mail _____

Organization is (check one):

501(C)(3), unit of state county local tribal government, other (describe):

Signature _____ Title _____ Date _____

II. Indicate which of the following (A – C) apply to your organization (check and answer all that apply):

A. We presently hold 1–2 performing events and plan to organize our first performing arts series.

B. We currently have a series and want to improve the quality of performing arts events.

C. We currently have a series and would like to reach a new audience.

III. In the following spaces (short answers, please) explain:

1.) How is the proposed season different from past events?

2.) If you are taking an artistic risk in programming, what is it and why is it a risk?

3.) What does the series mean to your community?

4.) What is the audience you wish to reach?

5.) How do you propose to reach this audience?

III. 2017-18 season

*please break down d. Attendance into: r = residency, p = public performance

a. Name of artist	b. Date(s)	c. Fee paid	d. Attendance*
1.) _____	_____	_____	r _____ p _____
2.) _____	_____	_____	r _____ p _____
3.) _____	_____	_____	r _____ p _____
4.) _____	_____	_____	r _____ p _____
5.) _____	_____	_____	r _____ p _____
6.) _____	_____	_____	r _____ p _____
7.) _____	_____	_____	r _____ p _____
8.) _____	_____	_____	r _____ p _____

e. Total admission received:	
Single tickets	\$ _____
Series sales	\$ _____
f. Single ticket price (or range)	
Adult	\$ _____
Student	\$ _____
Senior cit.	\$ _____
Series tkt.	\$ _____

IV. 2018-19 season

*please break down d. Attendance into: r = residency, p = public performance

a. Name of artist	b. Date(s)	c. Fee paid	d. Attendance*
1.) _____	_____	_____	r _____ p _____
2.) _____	_____	_____	r _____ p _____
3.) _____	_____	_____	r _____ p _____
4.) _____	_____	_____	r _____ p _____
5.) _____	_____	_____	r _____ p _____
6.) _____	_____	_____	r _____ p _____
7.) _____	_____	_____	r _____ p _____
8.) _____	_____	_____	r _____ p _____

e. Total admission received:	
Single tickets	\$ _____
Series sales	\$ _____
f. Single ticket price (or range)	
Adult	\$ _____
Student	\$ _____
Senior cit.	\$ _____
Series tkt.	\$ _____

V. List events planned during July 1, 2019, to June 30, 2020, for which fee support is requested:

Artist name	Tentative date(s)	Artist Fee	Residency Fee
1.) _____	_____	\$ _____	\$ _____
2.) _____	_____	\$ _____	\$ _____
3.) _____	_____	\$ _____	\$ _____
4.) _____	_____	\$ _____	\$ _____
5.) _____	_____	\$ _____	\$ _____
6.) _____	_____	\$ _____	\$ _____
7.) _____	_____	\$ _____	\$ _____
8.) _____	_____	\$ _____	\$ _____
9.) _____	_____	\$ _____	\$ _____

Use this space to explain unusually high or low figures:

Subtotals	\$ _____	\$ _____
VI. Multiply subtotals	X .20	X .50
VII. Add results together	\$ _____	+\$ _____
VIII. = Amount requested (cannot exceed \$2,000)	\$ _____	